



2020 Stormwater Marker Project Summary



Project Goal: Kalamazoo County and the City of Kalamazoo continuation of a 2008 educational project to increase public awareness to protect our natural stormwater resources by placing educational markers on public storm drains within the City of Kalamazoo.

Project Description: The stormwater marker project uses metal markers with messaging like “No Dumping, Drains to Creek,” and places them using adhesive to stormwater inlets and catch basins along the curb. Since the stormwater sewer system discharges to local surface water, the goal of the project is to bring community awareness to the stormwater municipal drainage system in an effort to stop preventable pollutants from getting into local surface water. The Kalamazoo municipal stormwater sewer system covers the entire city and 70% discharges to the Portage Creek/Arcadia Creek watershed. The majority of pollutants that get into our lakes, streams, rivers and wetlands come from stormwater runoff. Protecting the stormwater sewers from avoidable dumping is the primary focus of the project. *“What gets in the street, gets to the creek!”*

Collaborators	Jean Talanda, City of Kalamazoo: Pat Crowley, Drain Commissioner: Jessica Enahwo, City of Kalamazoo Anyah Preston, Drain Commissioner: Neal Conway, City of Kalamazoo: Kathleen Reilly, City of Kalamazoo: Ben Clark, City of Kalamazoo	Project Manager, Project funding Project Manager, Project funding Project Coordinator Volunteer Coordinator, Planning, Marker Placement Social Media Outreach Neighborhood Volunteer Coordinator GIS Mapping
Volunteers	Janelle Hohm Pete Kushner-Winchell Mike Weis Charlie Walker Amy Juste Jonathan Juste Amy Degreaf Jane Schuster Sarah Osborn Adam Morse Daniel Turner Daniel Davis Fredrick Stull Christine Chessler-Stull Cub Scouts Pack 256 Cub Scouts Pack 234	
Materials Placed	20 Yellow "No Dumping, Drains to Creek" Markers 20 Green " No Dumping, Drains to Creek" Markers 20 Red "No Dumping, Drains to Creek" Markers 40 Blue "No Dumping, Drains to River" Markers	
Neighborhoods Involved	Kalamazoo-Downtown Vine Winchell	
Water Features Protected	Arcadia Creek Axtell Creek Woods Lake Pikes Pond Kalamazoo River	
Time-of-Travel Capture Zones Protected	Central Station: 1 year, 5 year, and 10 year Station 12: 1 year	
Schools in Close Proximity to Marker Placement	Winchell Elementary Kalamazoo Area Mathematics and Science Center El Sol Elementary Woods Lake Elementary	
Parks in Close Proximity to Marker Placement	Woods Lake Beach Park Arcadia Festival Site Dr. Martin Luther King Jr. Memorial Park Bronson Park Davis Street Park	
Social Media Outreach	ProtectYourWater.net Facebook Post to City of Kalamazoo's Facebook Page	<p>Message: What gets in the street, gets to the creek! The Kalamazoo area stormwater sewer systems drain directly into streams, rivers, lakes, and wetlands. With the help of volunteers, the Kalamazoo County and the City of Kalamazoo added 100 new markers to catch basins and drains to help prevent illegal dumping and protect our waterways. Thank you!</p> <p>Please report any illegal dumping into the stormwater sewer system by calling 311 or (269) 337-8000.</p> <p>Visit https://protectyourwater.net/stormwater for more information on stormwater in the Kalamazoo area.</p>
	ProtectYourWater.net	Slide-show to show the progression of the project